

Building Your Own Live Streaming Cloud

Denser/Leaner/Greener



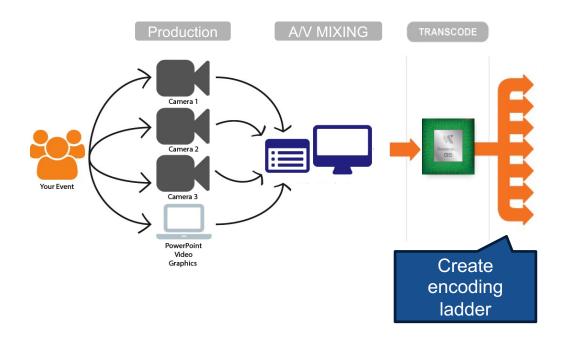
Presentation: Software Options for Transcoding and Packaging

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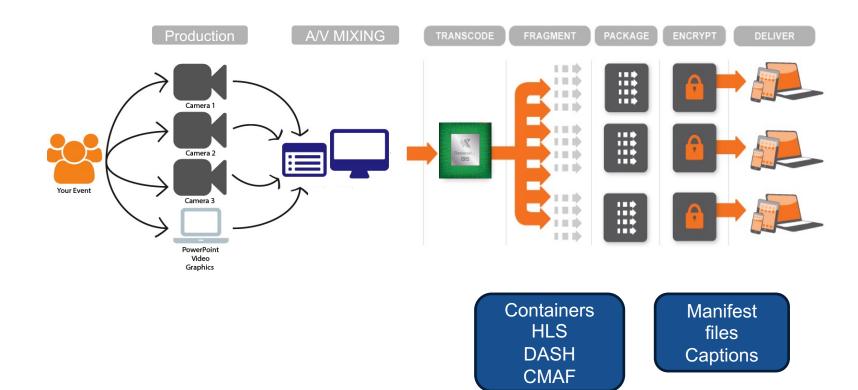
Agenda

- What are transcoding and packaging
- What are the high-level options
- Considerations for choosing between them

What is Transcoding and Packaging



What is Transcoding and Packaging



High-Level Options

Multimedia frameworks

- GPAC (speaking)
- Other options: FFmpeg, GStreamer

Streaming Media Servers

- Wowza Streaming Engine (speaking)
- Other options: Ant Media Server, Nimble Streamer, Red Five Server

Other

- Norsk (speaking)
- Other options:

Choosing Between Them

- Performance
- Functionality
- Cost
- User Interface (usability)

Performance

Don't assume identical performance particularly with high-volume transcodes

	Input	Output	Codec	FFmpeg	FFmpeg -Low Delay	Gstreamer	Gstreamer - Low Delay
1	1080p30 - 5 Ladders	1080p30 @ 5Mbps	AVC → AVC	Instances: 23	Instances: 13	Instances: 28	Instances: 27
2		1080p30 @ 3.5Mbps		CPU Usage: 22.0	CPU Usage: 10.5	CPU Usage: 8.7	CPU Usage: 7.1
3		720p30 @ 2Mbps		Enc Latency: 47.5 Dec Latency: 49.9	Enc Latency: 5.2 Dec Latency: 34.7	Enc Latency: Dec Latency: 195.0	Enc Latency: Dec Latency: 171.5
4		540p30 @ 1Mbps		Power: 353.15	Power: 306.6	Power: 284.4	Power: 288.7
5		360p30 @ 600kbps					
6	1080p30 - 4 Ladders	1080p30 @ 3.5Mbps	AVC → HEVC	Instances: 24	Instances: 17	Instances: 28	Instances: 27
7		1080p30 @ 1.8Mbps		CPU Usage: 16.9	CPU Usage: 10.9	CPU Usage: 6.2	CPU Usage: 6.3
8		720p30 @ 1Mbps		Enc Latency: 55.6 Dec Latency: 33.7	Enc Latency: 6.6 Dec Latency: 34.1	Enc Latency: Dec Latency: 195.1	Enc Latency: Dec Latency: 182.5
9		360p @ 500kbps		Power: 343.6	Power: 312.7	Power: 280.7	Power: 282.5

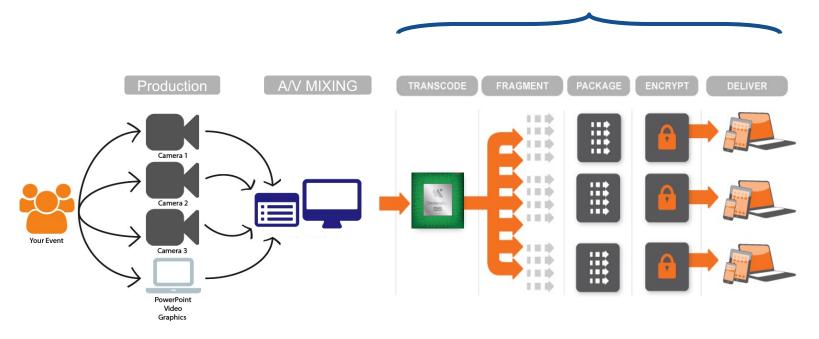
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3	Test in target configuration with all candidates		Enc Latency: 47.5 Dec Latency: 49.9	Enc Latency: 5.2 Dec Latency: 34.7	Enc Latency: Dec Latency: 195.0	Enc Latency: Dec Latency: 171.5	
4 5			Power: 353.15	Power: 306.6	Power: 284.4	Power: 288.7	
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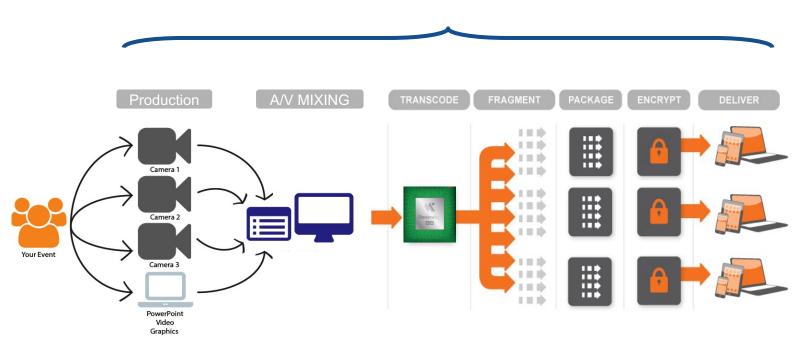
Functionality

- Multimedia frameworks
- Streaming media servers



Functionality

Norsk (potentially other)

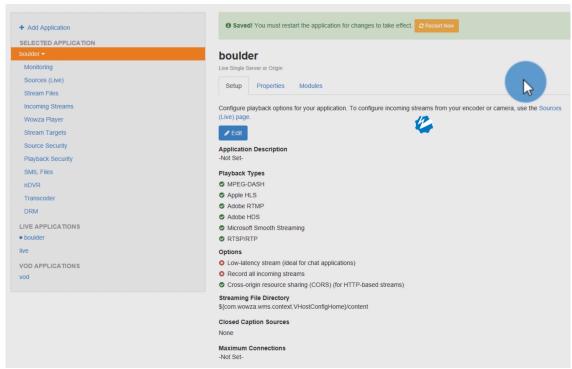


Cost

	Cost
Multimedia frameworks	Open source
Streaming media servers	Limited functionality free mostly licensed
Others (Norsk)	Licensed

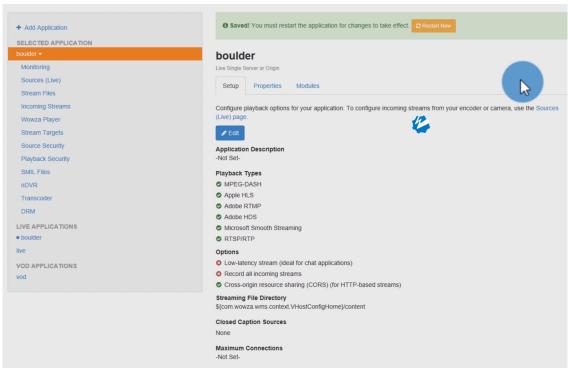
User Interface

<u>Choose ABR Format – UI Wowza Streaming Engine</u>



User Interface

<u>Choose ABR Format – UI Wowza Streaming Engine</u>



DASH Output - GPAC - Scripting

```
$ mp4box -dash 4000 \
   -out gpac_segment/myvideo \
   -segment-name '$RepresentationID$_$Number%03d$' \
   myvideo_1920x1080.mp4 \
   myvideo_640x360.mp4 \
   myvideo 320x180.mp4
```

Cost/User Interface

	Cost	User Interface
Multimedia frameworks	Open source	Scripting
Streaming Media servers	Limited functionality free mostly licensed	UI, some scripting or config files
Others (Norsk)	Licensed	"low-code"

Here to Tell You about Their Products



Adrian Roe Director id3as



Here to Tell You about Their Products



Adrian Roe Director id3as





Barry Owen Chief Solutions Architect Wowza



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Adrian Roe Director id3as





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Romain Bouqueau CEO Motion Spell

